




Link directly to your reviews. Just copy and paste the code below.

```
<a target="_blank" href="https://www.surecritic.com/reviews/1st-rate-auto--truck-repair?nhd=1"></a>
```

# Badges & Widgets

A review badge or widget on your own website can provide easier access for your consumers to read and write reviews and make it effortless for them to find you. It is a way to drive consumer traffic to your business review page (BRP) for further insight about your company while free from competitive ads. Displaying your badges can also build trust in your company. It illustrates no manipulation in your reviews –real people, in real-time, leaving honest feedback. Badges and widgets give businesses the option to exhibit as little or as many details as they want. Admins can display just the icon or present examples of reviews that have been posted. Since 88% of consumers trust reviews as much as personal recommendations, businesses must find more avenues to promote their customer’s positive experience.

## How to implement badges or widgets:

- Go to the plugins tab within your SureCritic dashboard
- Copy the code beneath the badge you want to use
- Add the code to any page on your website

Businesses are starting to find ways to gain control over their content narrative and this is a way to do just that! A badge acts as a shortcut that will direct consumers to your reviews. Businesses can also use a testimonial widget to display recent reviews as they are made public. There’s no handpicking with this widget, these positive, verified reviews are straight from your BRP. Admins can add this widget within the same plugins tab inside the administrator portal.

*For more information or to contact us go to [learn.surecritic.com](http://learn.surecritic.com).*

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