



**Claim this Business**

To claim this business, your domain name must match your email address or your phone number must match the phone number on your business listing.

**First Name**

**Last Name**

**Title**

**Email**

**Phone**

# Why You Should Claim Your Business

Your company information must be publicized in order to find new customers. When that information is in the public domain, future customers will look at it to determine what kind of business you run, what others say about it and if they want to ultimately purchase your product or service.

Claiming your business page on review sites is the best way to be found by potential customers. Business owners need to take control of the information displayed pertaining to their company. An unclaimed business page can be problematic. There may be reviews that go unnoticed or may not be a customer of yours and that review will hurt your reputation. Not to mention, there are a plethora of benefits that business owners are missing out on.

## Here's why you should claim your Business Review Page:

- **It helps customers find you.** It is so much easier for a customer to find you if there are more areas of the web listing your correct address and contact information.
- **Respond to customers, publicly and privately.** This is probably one of the most important points to take away. By claiming your business, you can respond to all reviews, good or bad. Readers will be able to see your personalized concern with each customer.
- **Get noticed.** Share updates to a larger audience through your claimed business pages.
- **Special deals and offers.** Many sites offer the chance to promote a special you are running or a coupon for those who use a certain channel. This is a great way to reward customers and drive traffic!
- **Improve your visibility.** If your business is not on page one, then something is off. Claiming your business will increase your search ranks and priority, placing you ahead of the competition.

*For more information or to sign-up for a demo go to [learn.surecritic.com](https://learn.surecritic.com).*

SureCritic, Inc. | [sales@surecritic.com](mailto:sales@surecritic.com) | [learn.surecritic.com](https://learn.surecritic.com) | 900 1st Ave S, Suite 304, Seattle, WA 98134

- **Dive into data.** Depending on how your website is setup, you may have limited access to the data surrounding your business. Review sites offer a further insight into who your audience is and what they react to the most.
- **Build trust.** 92% of potential clients look at reviews online. Readers use online reviews as a way to make their purchase decision. If multiple pages are displaying your information incorrectly, have few reviews, or if you have not responded to reviews, potential customers could look elsewhere.

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SureCritic, Inc. | [sales@surecritic.com](mailto:sales@surecritic.com) | [learn.surecritic.com](https://learn.surecritic.com) | 900 1st Ave S, Suite 304, Seattle, WA 98134